

Kali Hunter Enterprises

*together with*

Property Council (SA) and National Trust (SA)

*present*

The Inaugural SA Heritage Conference 2012

# HERITAGE *with* HEARTBEAT



## AUSTRALIAN HERITAGE WEEK

Rymill House

*100 East Terrace, Adelaide*

*19 April 2012*

*Registration 8.00am - Conclusion 5.30pm*



# AUSTRALIAN HERITAGE WEEK *at* RYMILL HOUSE

The owners of Rymill House as custodians of history and in homage to its unique heritage cast open its ambient grounds as the centrepiece for the inaugural SA Heritage Conference on 19 April 2012 as part of the celebration of Australian Heritage Week.

Heritage is about the places and stories which make South Australia and Australia special, reflecting on our development as a nation. Our heritage contributes to our sense of place, our community and our personal wellbeing. It informs us about where we have come from and who we are, and is an essential part of our national identity.

Heritage buildings are the historic streetscape autobiography of our community providing recognisable connections with people, events in history and invoking a sense of pride.

Rymill House is significant due to its immense contribution to the development of architecture in South Australia and its association with the renowned Rymill family - prominent, philanthropic and influential South Australians.

Rymill House's grandeur of scale, complex architecture and variety of detailing, purpose designed embellishments and inlaid decorations add to its representative architectural value and of philosophy of design which embrace progressive ideas of taste and lifestyle of the 1880s. Rymill House is unquestionably the most significant privately held heritage listed property in South Australia.

Discover heritage with heartbeat and foster the culture of heritage innovation in the conservation, preservation and sustainability of heritage properties for current and future generations.

# SA HERITAGE CONFERENCE

The inaugural 2012 SA Heritage Conference 'Heritage with Heartbeat' at Rymill House presents an opportunity to discover and contribute to making heritage the heartbeat of Adelaide and South Australia.

Featuring an unprecedented array of thought leaders together with exclusive fine dining in Adelaide's most prestigious setting.

## PRICING

Individual : \$550 (Inc GST)\*  
Table of 10 persons: \$5,500 (Inc GST)\*

\*Includes exclusive menu, speaker schedule and presentation documentation.

Dress Code: Formal Business Attire

## SPEAKERS

MC  
Rob Kelvin, Channel 9

### KEYNOTE ADDRESS

Hon Paul Caica MP, Minister for Sustainability, Environment & Conservation

Dr Sharon Mosler, University of Adelaide

Rosemary de Meyrick, Author and Great granddaughter of the founder of Rymill House

Stuart Henry SC, Carrington Chambers

Damien Ellis, Principal, Hames Sharley

Simon Molesworth AM QC, Chair, Executive Board International Trusts Organisations

Ben Hewett, SA Government Architect, Executive Director, Integrated Design Commission

Jason Schulz, Director, DASH Architects

Andy Wright, General Manager, Interbrand

Simon Currant OAM, Chairman, Tourism Quality Council of Australia

Stuart Moseley, Director, Connor Holmes

Christopher Knott, Special Counsel, Fox Tucker Lawyers

Michael Constantine, Lawyer, Fox Tucker Lawyers

## SUPPORTED BY



## MAJOR SPONSORS



# SA HERITAGE CONFERENCE

## HERITAGE *with* HEARTBEAT

TIME	SESSION
8.00am-8.30am	Registration
8.30am-9.00am	Breakfast served to your table
8.30am	Welcome by MC Rob Kelvin, Channel 9
8.30am-8.45am	Welcome and keynote address by Hon Paul Caica MP, Minister for Sustainability, Environment & Conservation
8.45am-9.00am	Welcome by Kali Hunter, Managing Director, Kali Hunter Enterprises and the owner of Rymill House
	Major Sponsor presentation by Joe De Ruvo, Managing Partner, Fox Tucker Lawyers
9.10am-9.55am	The Political Culture of Heritage in SA

'Heritage is a political concept' wrote urban historian Graeme Davison in 1991. The decisions to protect certain places and not others under heritage legislation are political decisions. A culture of antagonism has evolved between heritage proponents—the National Trust, heritage activists, residents groups and the Civic Trust—and building owners, developers, bankers, investors and sometimes architects in attempts to influence government decision-making about SA's built character. SA's historic character has been the loser.



*Dr Sharon Mosler learned to value South Australia's vernacular architecture while teaching Australian history from 1973. After the demolition of the Aurora Hotel in Hindmarsh Square in 1983, she joined Aurora Heritage Action, Inc., which became her outlet for heritage activism. As its secretary and later president she published several articles on heritage issues in Building and Architecture and served on state committees. From 1986 the Aurora group worked with the National Trust to promote the built heritage and to extend legislative protection to buildings which contribute to the character of precincts. After the Aurora group disbanded in 1995, Dr Mosler became heritage spokesperson for the Conservation Council of SA. She was also a member of the National Cultural Heritage Forum 1999 - 2004. Last year Dr Mosler published Heritage politics in Adelaide based on her PhD thesis. She is currently a tutor in history at the University of Adelaide.*

9.55am-10.15am	The Rymill Story
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Rymill House has historical significance due to its place in the development of architecture in South Australia, and the well-known family who built it in 1885.

The pioneer John Benjamin Graham arrived in South Australia in 1839. He was one of the first investors in the Burra Copper Mine, and having made a fortune, returned to London and married Louisa Rymill in 1849. Louisa's two brothers, Henry and Frank, encouraged by JB Graham, set sail for South Australia in 1855, aged 18 and 19. They were fortunate to have generous assistance from their brother-in-law and Mr (later Sir) Henry Ayers. Having proved himself to be a good worker, Henry Rymill became secretary to the Burra Copper Mine. He and his brother Frank opened an office in Pirie St. Adelaide in 1862 as H & F Rymill Financial and Land Agents. The brothers bought the block of land 100 East Tce. with a loan of one thousand pounds from JB Graham, and built a house there. When Henry married Lucy Lockett Baker in 1861, he bought out his brother's share of the house. This house was demolished when Henry took his family to London in 1885, and the present house was built.



*Rosemary de Meyrick, author of Rymill, His Life and Times. Rosemary is the great-granddaughter of Henry and Lucy Rymill, through their son Arthur Graham Rymill, and her father Sir Arthur Rymill MLC, businessman, company director and a former Lord Mayor of Adelaide, after whom Rymill Park is named, and of which the residence overlooks.*

Contributor presentation by Nathan Paine, Chief Executive Officer, Property Council SA

10.25am-10.45am	Morning Tea
	Major Sponsor presentation by David Cooke, Director, Hames Sharley



11.00am-11.50am

Heritage Legislative Environment: Hindering or Helpful to the 30 Year Plan for Adelaide

Does the current framework of the Heritage Places Act 1993 (SA) and Development Act 1993 (SA) provide for the sustainability and adaptive re-use of heritage properties? Is the legislative environment and framework consistent with or contrary to the strategies and vision of the 30 Year Plan for Adelaide? It is necessary to explore and analyse whether in fact these policy initiatives are underpinned or hindered by the current legislative framework. From this analysis, amendments to legislation and administrative assessment processes are suggested to underpin the viability of heritage and investment in heritage for future generations.



Stuart Henry SC, Carrington Chambers

*Stuart Henry is largely regarded as South Australia's leading planning and environmental lawyer and was appointed Senior Counsel in 2009. A graduate from the University of Adelaide, he commenced practice in 1982, becoming an Associate to a Supreme Court judge, then a legal officer with SA Police. He practised as a solicitor before signing the Bar Roll in 1994. His practice includes environmental and town planning law, local government, valuation and administrative law. He has been a member of the National Environmental Lawyers Association since its inception and is a longstanding member and current President of the South Australian Division.*

It is clear that the Plan for Greater Adelaide advocates for a streamlined and holistic governance and design process. Whilst this utopian strategic vision exists, the challenge for development effecting heritage properties is to create a planning ordinance that is suitably robust but flexible, to encourage heritage property owners to engage in meaningful dialogue with relevant assessment bodies. Firstly, it is critical to understand if in fact the prevailing Development Plan framework facilitates and encourages property owners to invest sustainably in their properties? The question then needs to be posed as to how the State government can create a legislative environment that attracts significant and ongoing investment in heritage properties? Finally, is there a better way to manage the assessment of development that affects heritage property which dovetails with the strategic vision of the Plan for Greater Adelaide?



Damien Ellis, Principal, Hames Sharley

*Damien Ellis is the Principal Urban and Regional Planner at Hames Sharley. Damien possesses considerable experience in dealing with heritage related development matters, both as a planning consultant and during his time within local government. Damien provides high level strategic and land use advice to a broad spectrum of clients, from both the public and private sector, and manages the delivery of quality and valued projects to the State.*

Contributor presentation by Eric Heapy, Chief Executive Officer, National Trust SA

12.00pm-1.00pm

Heritage Innovation and Invention: A comparative Domestic & International Perspective of Heritage with Heartbeat

In an era challenged by economic downturn and uncertainty, and where societal values have evolved since most National Trusts were established, international precedents show that innovative approaches are essential if sustainable futures are to be secured for both heritage places and their custodian organisations. Becoming relevant in the modern era is critical; forming symbiotic relationships, seeking to appeal to a new non-traditional audience, and thus creating new support structures is essential



Simon Molesworth AM QC Chairman, Executive Board International Trusts Organisations

*Simon is the foundation Chairman of the Executive Board of the International National Trusts Organisation ( INTO ). INTO is the co-ordinated voice for some seven million National Trust members and tens of millions of supporters world-wide. Simon convenes the INTO Working Group on Climate Change, and was INTO's Head of Delegation to the last three UN COP conferences. He wrote The Victoria Declaration on the Implications for Cultural Sustainability of Climate Change and regularly speaks at international conferences on topics as diverse as heritage law & policy, climate change, sustainability, renewable energy, and environmental policy & law. Simon represents the Australian National Trusts at the INTO World Congress having been the Australian Council of National Trusts' International Affairs Ambassador since late 2009. Simon was a councillor of the National Trust of Australia (Victoria) from 1980-2005, during which time he was honorary chairman and then president for almost 20 years. He was a board member of the ACNT 1988-2009 and its chairman 2001- 06. He was a Commissioner of the Commonwealth's Australian Heritage Commission for 5 years from 1987 and was the longest standing member, 1996-2010, of the Australian Government's National Cultural Heritage Committee, responsible for the Protection of Moveable Cultural Heritage Act.*

# SA HERITAGE CONFERENCE

## HERITAGE *with* HEARTBEAT

1.00pm-1.45pm

Exclusive fine dining luncheon  
including presentations by Elderton Wines and Totino Estate sponsored by Festival City Wines

1.45pm-2.45pm

Living Heritage: Sustainable Built Environment and Compliance Issues

5000+ and the role for our built heritage. 5000+, an Integrated Design Strategy for inner Adelaide is a collaborative project for three tiers of Australian government that develops the work of Thinker in Residence Professor Laura Lee. A vision for the inner city, formulated through research, conversation and speculation has been created with recommendations for implementation focusing on places, people and processes. What role does our built heritage play in this vision? How might an integrated, holistic way of thinking about Adelaide conceive of heritage?



Ben Hewett, SA Government Architect, Executive Director, Integrated Design Commission

*Ben Hewett is the South Australian Government Architect, and Executive Director of the Integrated Design Commission SA. In his role Ben provides strategic advice to government and advocates for design by working across government and with industry and academia. Ben is also the Director of 5000+, an Integrated Design Strategy for inner Adelaide. 5000+ is a collaborative national pilot project with the three tiers of government working on the creation of a design-led vision for Adelaide. Prior to his role as South Australian Government Architect, Ben was a Senior Lecturer with the University of Technology Sydney (UTS). At UTS he researched contemporary computational design techniques, led a broad range of Design Studios, and developed and coordinated the highly regarded Architectural Practice stream. Ben is Director of Offshore Studio, an architectural design research practice. He has previously worked as an architect in large and small practice across a broad set of project types and scales in Sydney, Newcastle, Brisbane, Melbourne, as well as China and the United Arab Emirates. In his first role with the NSW Government Architect's Office, Ben worked on projects including the Sydney Conservatorium of Music, Circular Quay Redevelopment, the Residential Flat Design Code (supporting SEPP 65) and Parramatta Childrens Court.*

Over the past decade there has been an increasing alignment in the appreciation of the role of heritage in a sustainable built environment. With this, comes an understanding that heritage needs to be flexible, and adaptable, to accommodate the needs of modern day tenancies. At the same time, however, increased safety, health, environmental, equity and accommodation standards are demanding more of the places within which we work and live. These compliance, and market place demands, are now choking our built heritage, and represent one of the single greatest challenges to its long term sustainability. Can our built heritage survive?



Jason Schulz – Dash Architects

*Jason Schulz is a Director of DASH Architects, one of the State's leading specialists in professional heritage architectural services. DASH Architects has been at the forefront of the development of a sustainable paradigm for the conservation of cultural heritage within our built environment, based on contemporary community values and traditions. Jason is a strong advocate for a sustainable and integrated heritage within our cultural landscape, which is reflected in his appointments to the South Australian Heritage Council (DENR), Local Heritage Advisory Committee (DPLG) and Chair of the Integrated Design Commission Design Review Panel (DPC).*



2.45pm-3.45pm

Awakening Heritage: The stories behind heritage - A value proposition Brand building

Preserving for the future. How building a brand can move beyond looking into the facts of the past to providing a contemporary lens for the future. How do we balance the restrictions of preservation with the need to constantly change and remain relevant?



**Andy Wright, General Manager, Interbrand**

*Andy Wright is the General Manager of Interbrand in Melbourne. He has experience working with a diverse range of brands from Medibank, Telstra and Australia Post, to Brisbane, Queensland Art Gallery and Melbourne Theatre Company. Andy believes that the world of brands is changing. Gone are the days where we used to build brands to last. Brands now need to be built to change. They need to continue to evolve to keep pace with ever increasing technological and media changes as well as the on-demand whims of younger, savvier consumers. Andy's past experience includes roles as Director –Brand Consulting for Landor Associates, Marketing Director for ACP Magazines and roles with Dulux and internet companies in the UK.*

Simon will share his experience in the adaptive re-use of the heritage listed Pumphouse Point site in the central highlands of Tasmania. He will explore the attraction of heritage values, both built and cultural, and how these qualities can ultimately contribute to a development's success. As a leader in Australian tourism, Simon will ask us to look to the future and the role of heritage in a vibrant and competitive tourism environment.



**Simon Carrant OAM, Chairman, Tourism Quality Council of Australia**

*Simon Carrant has over 30 years experience as a tourism investor, developer and operator, specialising in remote area and marine tourism. His developments in Tasmania, among them Cradle Mountain Lodge, Franklin Manor, Strahan Village, Peppermint Bay and Hobart Cruises, have won 11 state and nine national tourism awards. Simon is currently developing the World Heritage Area site of Pumphouse Point at Lake St Clair in Tasmania's central highlands, and is a partner in the new seaplane business on Hobart's waterfront. Simon also runs a tourism consultancy business specialising in remote and natural area tourism. He has consulted both nationally and internationally, providing expert advice in operations, new project evaluation, market evaluation, and product concept development.*

*A Churchill Fellow, Simon was state winner and national finalist in the 2004 Entrepreneur of the Year, and was the 2004 Tasmanian of the Year. In 2006 he was honoured with a Member of the Order of Australia Award for service to the Australian tourism industry. Simon is Chairman of the Tourism Industry Council Tasmania and board member of Tourism Tasmania.*

3.45pm-4.00pm

Afternoon Tea

4.00pm - 5.00pm

Incentivising and Supporting Heritage Ownership

# SA HERITAGE CONFERENCE

## HERITAGE *with* HEARTBEAT

The best way to protect our heritage is by supporting building owners to find economic uses for listed buildings. The current standard offerings - a blue plaque and a chance to apply for a very small share of very scarce grant funds - are manifestly inadequate. We need to innovate, think broadly and act boldly across a range of incentives - design, regulatory, financial - if we are to support owners to find new uses for old buildings.



**Stuart Moseley, Director, Connor Holmes**

*Stuart has more than 20 years of experience in delivering planning projects spanning strategy, governance, policy, urban design, regulation and major project facilitation. He has held a variety of senior roles in all spheres of Government and in the consulting sector. Stuart has been a Principal of Connor Holmes since 2008. Prior to joining the private sector, Stuart spent nearly eight years with the City of Adelaide, initially as city planner and rising to the position of Chief Executive Officer. He previously held senior positions in State planning agencies in South Australia.*

Taxes increase the relative cost of acquiring and holding heritage properties compared to demolishing existing buildings and putting the land to another use. Favourable tax treatment can encourage the acquisition, holding, maintenance and restoration of heritage properties. In this presentation we look at the existing tax treatment in South Australia and other jurisdictions, and suggest changes to incentivise and support heritage ownership.



**Christopher Knott, Special Counsel, Fox Tucker Lawyers**

*Christopher is Special Counsel, and a Senior Tax Lawyer with Fox Tucker Lawyers. His practice deals primarily with direct and indirect tax issues concerning commercial transactions and ownership structures. Prior to focusing on tax he had extensive commercial law experience and has lectured in taxation, property and contracts, as well as serving on the national board of AMPLA, the resources and energy law association. Christopher is a Fellow of the Taxation Institute of Australia. His most recent presentations for the TIA have been a stamp duty land-rich workshop at the National States' Taxation Conference, and a presentation on the topic Real Property – Alienation of Income for a TIA property conference.*



**Michael Constantine, Lawyer, Fox Tucker Lawyers**

*Michael Constantine is a Tax Lawyer with Fox Tucker Lawyers. He was the youngest ever graduate of the University of Adelaide Business School MBA program where he became the Most Meritorious Student in 2008. He was dux of the Masters of Law program in the same year. He is a graduate member of the Institute of Company Directors, member of the Tax Institute of Australia and member of the National Trust (SA). The son of the owners of Rymill House, he is a passionate ambassador for heritage with heartbeat.*

5.00pm-5.30pm	Heritage Action Panel for SA
	Each speaker will form part of the Heritage Action Panel for SA where delegates will be able to ask questions, query recommendations of the Presenters and resolve to become ambassadors for Heritage with Heartbeat in SA.
5.30pm-6.30pm	Drinks and canapés
6.30pm	Close

*Speaker schedule is subject to cancellation*



# EXCLUSIVE MENU



## *On Arrival*

Individual yoghurt, mixed berries and toasted muesli  
Fresh juice, Vittoria coffee & Twinings teas

## *Breakfast - served to your table*

Truffled scrambled eggs, toasted wholegrain, chipolata sausage, crisp bacon, marinated field mushroom, grilled tomato

## *Morning Tea - buffet*

Sliced seasonal fruit  
Selection of fruit, chocolate and almond Danish pastries  
Carrot & walnut cake  
Fresh juice, Vittoria coffee & Twinings teas

## *Luncheon – served to your table*

Crisp skinned chicken breast, roast pumpkin, black rice paella, Cajun tomato salsa  
Iceberg lettuce, blue cheese dressing, oven roasted tomato, grilled bacon and croutons  
Dinner rolls and butter medallions

*Premium Luncheon wines presented by Elderton Wines*

*Elderton Barossa Shiraz*

*Elderton Eden Valley Riesling*

## *Dessert*

Short bread biscuits, lemon curd, meringue, raspberry sauce  
Vittoria coffee, Twinings tea served with Haigh's chocolates

## *Afternoon Tea*

Australian regional cheese and caramelized figs with lavosh  
Sliced seasonal fruit  
Carrot & walnut cake

## *Late Afternoon Canapés*

Stuffed baby tomato, black olive tapenade, bruschetta, baby basil  
Assorted Japanese sushi, soy sauce, wasabi, pink ginger  
Peking duck, choux pastry, sweet soy, pistachio

*Premium Late Afternoon wines presented by Totino Estate*

*Totino Estate Shiraz Adelaide Hills*

*Totino Estate Pinot Grigio Adelaide Hills*

Bar closes at 6.30pm

# REGISTRATION FORM

## RYMILL HOUSE HERITAGE *with* HEARTBEAT

Name / Company \_\_\_\_\_

ABN \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Facsimile ( ) \_\_\_\_\_

Email \_\_\_\_\_

Mobile \_\_\_\_\_

### SA Heritage Conference

### Inclusive of Heritage Icons Gala Dinner

	Qty.	Price (Inc.GST)	Total		Qty.	Price (Inc.GST)	Total
Individual		\$550				\$825 <i>discount value of \$55</i>	
Table of 10		\$5,500				\$8,250 <i>discount value of \$550</i>	
TOTAL COST ( \$ )							

*Special offer for members of the Property Council, National Trust, Planning Institute of Australia, Architects Institute of Australia and Law Society of SA*

### SA Heritage Conference

### Inclusive of Heritage Icons Gala Dinner

	Qty.	Price (Inc.GST)	Total		Qty.	Price (Inc.GST)	Total
Individual		\$440				\$770 <i>discount value of \$110</i>	
Table of 10		\$4,400				\$7,700 <i>discount value of \$1,100</i>	
TOTAL COST ( \$ )							

Signature \_\_\_\_\_ Date \_\_\_\_\_

Payment may be made by cheque or direct to:

Kali Hunter Enterprises Pty Ltd.  
PO BOX 2510 Kent Town SA 5071  
BSB: 015-010 A/C No: 1077-15743

**Please return this form by no later than 16 April 2012**

Payment Terms & Conditions:

Full payment is due on booking. Full payment and return of this registration is due no later than Tuesday 16 April 2012. Bookings cannot be altered once submitted. Bookings cannot be exchanged or refunded under any circumstances. Booking fees and charges apply.

For more information about Australian Heritage Week at Rymill House visit [www.australianheritageweek.com.au](http://www.australianheritageweek.com.au)

Email [kali@kalihunter.com.au](mailto:kali@kalihunter.com.au) | Web [www.kalihunter.com.au](http://www.kalihunter.com.au)

KALI HUNTER ENTERPRISES

*Extends an exclusive invitation*

*to*

# HERITAGE ICONS

GALA DINNER

**Discount**  
when booked with  
SA Heritage Conference



*Celebrating*

## HERITAGE *with* HEARTBEAT

AUSTRALIAN HERITAGE WEEK

6.30pm to 11.30pm • Saturday 21 April 2012

*at*

RYMILL HOUSE

*100 East Terrace, Adelaide*

Proceeds supporting heritage at Adelaide Zoo

*Major sponsor Boileau Business Solutions*



Tickets: \$330 (Inc GST)  
Dress Code: *Black Tie / Formal*  
RSVP: *16 April 2012*

Enquires: *Kali Hunter 0409 696 446*  
Email: *kali@kalihunter.com.au*



HERITAGE *with* HEARTBEAT