Media Release

Heroes of Traditional Trades Photographic Competition 2017

Australia ICOMOS, in conjunction with National Skills Week, SkillsOne Television, the National Trust of South Australia and the International Specialised Skills Institute, is holding a digital photographic ‘Heroes of Traditional Trades’ competition to record individuals involved with traditional trades, crafts or other practices. At a time when there is concern about the gradual loss of skills, celebrating those dedicated to traditional trades and crafts associated with the conservation of heritage places in Australia has never been more important. The competition is part of National Skills Week 2017 (28 August – 3 September 2017) in order to reach the desired audience and provide encouragement to skilled tradespeople; apprentices learning a traditional trade and those providing technical training courses in traditional trades.

Entrants are required to send a photograph or photographs of tradespeople or craftspeople in the act of carrying out their traditional trade or craft that contributes to the conservation of a place of heritage significance in Australia, or results in a finished product. The judges are looking for eye-catching images which reflect the diversity of traditional trades relevant to heritage places in Australia, and the photograph should showcase the skill involved in the trade. Photographs could feature a building trade, a landscape practice or a traditional activity associated with the social values of a place - anything from roofing to flooring; from paddock fencing and drystone walling to hedge-laying; or from traditional mining practices to the making of soft furnishings will be considered.

Short listed entries will have the prestige of seeing their work put up on display and will receive a digital certificate. The winning photographer will be awarded $750. The subject/s in the winning entry will also receive $750 (to be shared if there are multiple subjects in the photo). There are also awards for a photograph of an apprentice or trainee tradesperson or craftsperson taken by a photographer enrolled in a professional photographer training course ($500 for the photographer and $500 for the subject/s of the image). Highly commended awards may be considered by the judges.

Entries must be received by email to info@skillsone.com.au by 4pm, Tuesday 8 August 2017. The shortlisted images, subjects and photographers will be announced on 16 August 2017, and winners will be announced at a National Skills Week function.

IAN TRAVERS
President, Australia ICOMOS

Media Contacts:
Madeleine Lamond Skills One Television 0431 964 013 madeleine.lamond@skillsone.com.au
Mary Knaggs Vice President Australia ICOMOS 0427 502042 mary.knaggs@gmail.com
Further information:

**National Skills Week**

**Heroes of Traditional Trades Photographic Competition**

**Australia ICOMOS Vision for Traditional Trades in Australia**

**Australia ICOMOS Fabric Conservation Reference Group**

**Heritage Trades Skills Report**, Construction and Property Services Industry Skills Council (CPSISC), August 2012.
