KALI HUNTER ENTERPRISES PRESENTS

Australian Heritage Conference

RYMILL HOUSE
THURSDAY 18 APRIL 2013

ENQUIRIES: Kali Hunter on 0409 696 446
EMAIL: kali@kalihunter.com.au
WWW.RYMILLHOUSE.COM.AU
WWW.AUSTRALIANHERITAGEWEEK.COM.AU

MAJOR SPONSORS:

SUPPORTERS:
Kali Hunter Enterprises in collaboration with the Property Council of Australia and National Trust of South Australia present the 2013 Australian Heritage Conference at Rymill House, the preeminent Australian forum for developing heritage relations and contributing to progressive heritage and planning policy.

The 2013 conference invites diverse stakeholders from industries touched by heritage to focus on the “value of heritage” from National, South Australian local heritage perspectives and regulatory regimes.

The holistic agenda aims to explore the dimensions of the “value of heritage”:

- determining the drivers of the economics of heritage
- debating appropriate policies to unlock the value of heritage
- uncovering techniques to promote heritage nationally and internationally and integrating cities and rural regions

We invite you to exchange views and experiences through engagement with our nation’s thought leaders in interactive presentations, panel discussions and workshop case study sessions.

Participants will enjoy full day catering and select South Australian wines with lunch while connecting with influencers, stakeholders and decision makers in heritage.

We invite you to join this open forum and contribute to sustaining heritage with heartbeat.

REGISTRATION: 8:30am

VENUE: Rymill House, 100 East Terrace, Adelaide

PRICE: $550 (inc GST) (Concessional Prices Available)

PARKING: 2 hourly parking available on street, All day parking at Flinders Street U-Park

Welcome Presenters

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00AM</td>
<td>Hon. Tony Burke MP</td>
<td>Federal Minister for Sustainability, Environment, Water, Population and Communities</td>
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<tr>
<td>9:10AM</td>
<td>Hon. John Rau MP</td>
<td>Minister for Planning, South Australia</td>
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<tr>
<td>9:20AM</td>
<td>Saul Eslake</td>
<td>Chief Economist, Merrill Lynch</td>
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<tr>
<td>10:00AM</td>
<td>Professor David Throsby</td>
<td>Department of Economics, Macquarie University</td>
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<tr>
<td>10:045A</td>
<td>Nick Baker</td>
<td>Executive General Manager, Marketing, Tourism Australia</td>
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<tr>
<td>11:10AM</td>
<td>Ben Hewett</td>
<td>South Australian Government Architect and Executive Director for the Integrated Design Commission SA</td>
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<tr>
<td>11:40AM</td>
<td>Andy Wright</td>
<td>General Manager, Interbrand</td>
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<tr>
<td>12:15PM</td>
<td>James Hilditch</td>
<td>Hilditch Lawyers</td>
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<tr>
<td>12:40PM</td>
<td>Vic Barone</td>
<td>Partner, Katnich Dodd</td>
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<tr>
<td>12:50PM</td>
<td>Michael Constantine/Christopher Knott</td>
<td>Fox Tucker Lawyers</td>
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<tr>
<td>2:05PM</td>
<td>Tom Perrigo</td>
<td>Chief Executive Officer, National Trust of Western Australia</td>
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<tr>
<td>2:25PM</td>
<td>David Holland</td>
<td>Director, DASH Architects</td>
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</tbody>
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*Subject to schedule changes*
**Key Note:**
**David Throsby**

**Biography:**
Professor David Throsby is a Distinguished Professor of Economics and holds a joint appointment in the School of Humanities and Languages and in the Department of Economics at Macquarie University. He is also a member of the Myer Foundation’s Investment Advisory Committee. Saul is currently looking to translate his work in economics and culture to business and industry. He has recently been awarded an OAM for services to heritage.

**Topic:**
Heritage, economics and cultural value. The economics of heritage as “cultural capital” will be analysed from the perspective of stakeholders from both private and public sectors. Furthermore, the framework to classify and value heritage policy at federal, state and local levels will be explored, with a view to coordinating the interests of private owners of heritage and the public.

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**Key Note:**
**Saul Eslake**

**Biography:**
Saul Eslake is an economist and commentator. He will analyse the latest local, national and international market trends with insights into the property sector for 2013 and beyond. As well as a respected economist, Saul is a barrister and politician. He is the current member of the Liberal Party and has previously held a number of portfolios: Minister for Planning, Environment, Water, Population, and Consumers. He was also Minister for Small Business and Shadow Minister for Immigration. He has also served as a Member of the NSW Legislative Council and Chairman of the State Development Committee. Australian Heritage Week was part of his vision immediately on the front bench as Shadow Minister for Sustainability, Environment, Federal Minister for Planning, Environment, Water, Population, and Consumers.

**Topic:**
Australian heritage assets have both economic and cultural value. The economics of heritage as “cultural capital” will be analysed from the perspective of stakeholders from both private and public sectors. Furthermore, the framework to classify and value heritage policy at federal, state and local levels will be explored, with a view to coordinating the interests of private owners of heritage and the public.

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**Key Note:**
**Tony Burke MP**

**Biography:**
Tony Burke MP has represented the seat of Enfield, the House of Assembly since 2002, representing the view of South Australia, and has allowed the community to share our common heritage. He has also served as Minister for Immigration. He has been Minister for Small Business and Shadow Minister for Immigration. He has also served as a Member of the NSW Legislative Council and Chairman of the State Development Committee. Australian Heritage Week was part of his vision immediately on the front bench as Shadow Minister for Sustainability, Environment, Federal Minister for Planning, Environment, Water, Population, and Consumers.

**Topic:**
Tony Burke is a member of the Federal Liberal Government led by Prime Minister, Mr. Malcolm Turnbull and has been an economic advisor to Premier Jeff Kennett. Tony has a diverse background in government, private sector, and academia. He has worked at the Australian Treasury, and the Reserve Bank of Australia. He has also worked in the private sector for ACP Magazines and roles with Dulux and internet companies. From his past experience includes roles in Australia Post, Brisbane, Telstra, Microsoft, and Medibank. Andy believes that the world of brands is facing a major challenge. The on-demand whims of younger, savvier consumers. They need to continue to evolve to keep pace with ever increasing technological and media changes as well as the on-demand whims of younger, savvier consumers. Andy’s past experience includes roles in Director –Brand Consulting for Landor Associates, Marketing Director for ACP Magazines and roles with Dulux and internet companies in the UK.
**Session 2: Creating Value In Heritage**

12.15pm

**Hilditch Lawyers**

**Topic:**

“The Building Code of Australia and its Regulations present tremendous difficulties for compliance and adaptive reuse of heritage properties. This presentation will outline these issues and provide viable recommendations to alleviate stakeholder risk.”

**BIOGRAPHY**

Christopher Knott, Special Counsel (Taxation), Hilditch Lawyers

**12.40pm**

**Vic Barone**

Partner, Kevin Dodd

**Topic:**

“Biography”

**12.50pm**

**Michael Constantine**, Managing Director, National Vacums

**Topic:**

“Taxes can discourage certain behaviours or activities and likewise favourable tax treatment can encourage behaviours and activities. This presentation considers the effect of existing taxes on heritage ownership and what changes could be made to encourage people to acquire and maintain heritage properties.”

**BIOGRAPHY**

Michael Constantine, Lawyer (Taxation), Fox Tucker Lawyers

**1.15pm**

**Kel Black**

Biography

**Topic:**

“This presentation considers the effect of existing taxes on heritage ownership and what changes could be made to encourage people to acquire and maintain heritage properties.”

**BIOGRAPHY**

Kel Black is a partner in the firm’s consulting and valuations division. He has over 30 years’ experience in both public and private sector roles including the Trusts of South Australia, the Northern Territory and the National Trust of Australia. Kel acts as an advisor to large corporations as well as accounting and legal practices. He has also conducted a large array of valuations and feasibility studies. He has held positions including Managing Director of the Property Council of South Australia, Vice President of the Property Council of Australia, and Chairman of its Commercial Industrial Division.

**2.05pm**

**Tony Stacey**

Managing Director, National Vacums

**Topic:**

“Grants are the predominant form of support provided by Federal, State and local government authorities for owners and managers of heritage listed properties. This presentation will provide insights into the strategies to be in drafting successful grant applications.”

**BIOGRAPHY**

Tony Stacey has been Chief Executive Officer of the National Trust of Australia (WA) since 2009. His background includes full-time staff and volunteers, over 500 consultants, and the ability to extract, operate and financial management. Tony has worked to facilitate a complete “culture shift” within the organisation, taking the Trust from a small, debt-ridden organisation to one with an annual profit. Tony's achievements include operational plans for the Trust which have been used as models throughout Australia, developing a range of active partnerships with local governments and organisations, and providing ongoing support for profit organisations. He has experience in all aspects of fundraising, operational and financial management. Financial management. This presentation considers the effect of existing taxes on heritage ownership and what changes could be made to encourage people to acquire and maintain heritage properties.”

**BIOGRAPHY**

Kel Black is a partner in the firm’s consulting and valuations division. He has over 30 years’ experience in both public and private sector roles including the Trusts of South Australia, the Northern Territory and the National Trust of Australia. Kel acts as an advisor to large corporations as well as accounting and legal practices. He has also conducted a large array of valuations and feasibility studies. He has held positions including Managing Director of the Property Council of South Australia, Vice President of the Property Council of Australia, and Chairman of its Commercial Industrial Division.

**2.50pm**

**David Howard**

Director, DASH Architects

**Topic:**

“This presentation considers the effect of existing taxes on heritage ownership and what changes could be made to encourage people to acquire and maintain heritage properties.”

**BIOGRAPHY**

David Howard is the President and former Chief and Partner of the South Australian Chapter of the Australian Institute of Architects (AIA) and sat on its National Practice Board. Since 2001, David has been a Director of DASH Architects—a multi-disciplinary practice providing professional services in the fields of Architecture & Interiors, Heritage, Placemaking, Management and Strategies. As part of DASH Architects, David has been responsible for over 40 RAIA award winners), Conservation Management Plans (CMPs) and a number of significant heritage projects (including multiple topics).
**Australian Heritage Conference**

**Registration Form & Tax Invoice.**

ACN: 106 733 546  ABN: 18 106 733 546

Upon payment of fees, this form will become your **Tax Invoice**. Please note that all prices quoted on this form are inclusive of GST: PLEASE RETAIN FOR YOUR RECORDS

**Online Booking and Payment:**

www.australianheritageweek.com.au

By Fax: (08) 8223 4880  By Email: kali@kalihunter.com.au

**To confirm booking:**

**Ticket Type** | **Price** | **Qty** | **Total**
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**Heritage Connections Launch (Ref HCL)** | Invitation Only (value $150) |  |  
Monday 15 April 2013 |  |  
**International Cultural Heritage Day** | On Application |  |  
Wednesday 17 April 2013 |  |  
**Australian Heritage Conference (Ref AHC)** |  |  
Thursday 18 April 2013 |  |  
(incl invitation to Heritage Connections - value $150) |  |  
**General** | $550 |  |  
**Member** | $475 |  |  
**Table of 10** | $5,250 |  |  
**Heritage Conference & Icons Gala Dinner (Ref HCIGD)** |  |  
Thursday 18 April 2013 |  |  
(incl invitation to Heritage Connections - value $150) |  |  
**General** | $750 |  |  
**Heritage Icons Gala Dinner (Ref HIGD)** |  |  
Thursday 18 April 2013 |  |  
(incl invitation to Heritage Connections - value $150) |  |  
**General** | $255 |  |  
**Member** | $235 |  |  
**Table of 10** | $2400 |  |  
**Heritage Discovery Fine Art & Antiques Fair** | Free Admission - Registration Online |  |  
Sunday 21 April 2013 |  |  
**Total Cost** |  |  |  

*Price includes GST

*Concession Price is available exclusively members of the Property Council of SA, National Trust of SA, Law Society of SA, Planning Institute of SA, Australian Institute of Architects for attendance at the Australian Heritage Conference and Heritage Icons Gala Dinner.

**Payment Details**

- Cheque
- EFT
- M/Card
- Visa
- AMEX
- Diners

**Cheque Payable**

Kali Hunter Enterprises Pty Ltd
100 East Terrace Adelaide SA 5000
PO. Box 5170 Kent Town

**EFT Payment**

Kali Hunter Enterprises Pty Ltd
100 East Terrace Adelaide SA 5000
BSB: 015-010
Account No: 1077-15743

Please quote: Ref Event (specified code in table) and your individual/company name

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