STREETWISE ASIA FUND OBJECTIVES

The *Streetwise Asia Fund for Heritage Conservation* has been established with the support of the UNESCO Regional Advisor for Culture in Asia and the Pacific. The fund aims to provide culturally appropriate education facilities and heritage programs for children in urban and rural areas in Asia, and seeks to increase the financial sustainability of Asia’s unique heritage, for present and future generations. The fund assists with the conservation of traditional educational buildings in ways which promote a diversity of heritage traditions. It establishes a framework for local communities to obtain additional funds from government, donor organisations and the private sector.

The first project is now underway and involves the conservation of the Community Library and Learning Resource Centre, in Champasak, Lao PDR – Streetwise funds are being used to facilitate the re-roofing of the building with traditional roofing tiles. Future projects will include upgrading of traditional educational buildings in a way that will improve school facilities for children at the same time as establishing appropriate conservation standards for the building.

SOURCES OF FUNDS – STREETWISE ASIA PUBLICATION

The *Streetwise Asia Fund for Heritage Conservation* evolved from the publication of *Streetwise Asia: A Practical Guide for the Conservation and Revitalisation of Heritage Cities and Towns In Asia* (August 2005) by Australian conservation architect Elizabeth Vines, an Adjunct Professor at Deakin University. The book was published jointly by UNESCO and the World Bank with support of Deakin University’s Cultural Heritage Centre for Asia and the Pacific. Every dollar from book sales is donated to the fund as printing costs were met by UNESCO and the World Bank and the author has waived her royalties. More than A$11,000 of seed capital has been raised in this way.

The *Streetwise Asia: A Practical Guide for the Conservation and Revitalisation of Heritage Cities and Towns in Asia* can be purchased from

Australia ICOMOS Secretariat, Email: austicomos@deakin.edu.au

or from the author Elizabeth Vines, McDougall & Vines Conservation and Heritage Consultants

Email: liz@mcdougallvines.com.au

*An order form is attached at the end of this document.*

The cost of the book is A$29.29 OR $US 25.00 (plus handling costs A$3.00 for Australian orders, or US$5.00 for orders from outside of Australia)

The book has 60 pages with over 220 colour photographs, and provides practical guidance on all aspects of heritage conservation and management in Asia.

It is a companion publication to *Streetwise: A Practical Guide for the Revitalisation of Commercial Heritage Precincts and Traditional Main Streets in Australian Cities & Towns* by the same author. The latter book was published in Australia in 1996 and deals with heritage management issues in Australia.
SMALL SCALE PROJECTS WITH POSITIVE OUTCOMES

In the course of preparing the material for her Streetwise Asia book, it became apparent to Elizabeth Vines that there were limited opportunities for communities and individuals in Asia to obtain small incentive grants for conservation works. This is a practice now well established in Australia, where the use of small grants and low interest loans has facilitated dramatic improvements in country towns and cities. While in Melaka on a UNESCO monitoring mission in 2002, she prepared a report that recommended the conservation of a simple shop house. UNESCO’s endorsement resulted in a group of local conservation architects and advocates obtaining funds from the US Ambassadors Fund for Cultural Preservation Fund and the Ford Foundation. Within twelve months, the shop house had been restored. The Streetwise Asia Fund has been created to achieve similar results by supporting local education and conservation projects with modest funding.

AUSTRALIND TO ASSIST WITH ADMINISTRATION OF THE FUND

The Streetwise Asia Fund is administered through the Australind Children’s Fund Inc, a non-government Australian registered charity that has been supporting projects in India, East Timor and many other countries over the past 25 years. It has raised over $500,000 for international aid projects and continues to support community-based aid programs in a number of countries. All funds donated are allocated to projects – there are no administration costs as all administration officers are voluntary.

EVALUATION OF POTENTIAL PROJECTS FOR THE STREETWISE ASIA FUND

All Streetwise Asia projects will be evaluated and monitored by a committee of advisors from Australind, UNESCO, and Deakin University in order to assure the responsible allocation of funding to appropriate community educational conservation projects. There will be complete transparency of project execution with all donors being informed regularly about the activities of the fund.

HOW TO DONATE TO THE FUND

The following page outlines how donations can be made to Australind Children’s Fund (Streetwise Asia). Donations can be made via electronic transfer upon application.
If you wish to support the Streetwise Asia Fund, please complete the section below and send to:

**Australind Children’s Fund – Streetwise Asia**

RMD 95 Back Valley, via Victor Harbor, South Australia 5211

Please make cheques payable to **AUSTRALIND CHILDREN’S FUND INC. – STREETWISE ASIA**

(NAME: ________________________________)

ADDRESS: ________________________________________________________________

[ ] I/we attach my donation of $_______ to assist the Streetwise Asia Fund

[ ] I/we wish to become a member of Australind and enclose my annual membership of $5 per individual or family.

**ALL DONATIONS OVER $2 ARE TAX DEDUCTABLE**

Donations can be made via electronic transfer only upon application in special circumstances by emailing Peter Gale (details below).

**Further information about Australind Childrens Fund Inc - Streetwise Asia Fund can be obtained from:**

<table>
<thead>
<tr>
<th><strong>Elizabeth Vines</strong></th>
<th><strong>Peter Gale</strong></th>
<th><strong>Montira Horayangura Unakul</strong></th>
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<tbody>
<tr>
<td>McDougall &amp; Vines</td>
<td>Australind</td>
<td>Office of the UNESCO Regional Advisor for Culture in Asia and the Pacific</td>
</tr>
<tr>
<td>Conservation and Heritage Consultants</td>
<td>RMD 95</td>
<td>920 Sukhumvit Road</td>
</tr>
<tr>
<td>27 Sydenham Rd, Norwood, South Australia, 5067</td>
<td>Back Valley, via Victor Harbor</td>
<td>Bangkok, 10110 Thailand</td>
</tr>
<tr>
<td>Tel: 61 8 8362 6399</td>
<td>South Australia, 5211</td>
<td>Tel: 66 2 391 0577</td>
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<tr>
<td>Fax 61 8 8363 0121</td>
<td>Tel: 61 8 85545312</td>
<td><a href="mailto:h.montira@unescobkk.org">h.montira@unescobkk.org</a></td>
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<tr>
<td>Mob 0419 816 525</td>
<td><a href="mailto:peter.gale@unisa.edu.au">peter.gale@unisa.edu.au</a></td>
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</table>
Streetwise Asia – A Practical Guide is a publication authored by conservation Australian architect and Adjunct Professor, Elizabeth Vines. It provides practical guidelines and advice for local communities in Asian countries – communities which are challenged by the need to balance the retention of heritage, with the need for development of local precincts, towns and cities. Book proceeds are being donated to the Streetwise Asia Fund for Heritage Conservation, established concurrently with the book, to facilitate the practical application of the principles outlined.

“This book by an experienced conservation architect, who has worked in the Asia Pacific Region, provides clear guidelines and practical advice for preserving the unique characteristics of local heritage. The associated Streetwise Asia fund for Urban Heritage Conservation will assist in facilitating practical application of the principles described in the book, providing local communities in Asia with new opportunities for conservation activities at the local level.”

Richard Engelhardt, UNESCO Regional Advisor for Culture in Asia and the Pacific

“We are confident that stakeholders will benefit from the innovative solutions, recommendations and strategies offered in this book for integrating the principles of heritage conservation and urban upgrading and development. These benefits will accrue to the present and future generations of many urban communities in the Asian region.”

Keshav Varma, Urban Sector Director, EASUR World Bank.

“We congratulate Elizabeth Vines on her fine work and commend it to readers throughout Asia and beyond.”

Professor William Logan, Deakin University, Melbourne.

The book has 60 pages with over 220 colour photographs, and it covers issues of:

- Significance and Authenticity of Place
- Economics of Heritage
- Heritage Upgrade Strategies
- Community Consultation
- Conservation of Individual Buildings & Sites
- Planning and Legislative Protection
- Signage
- Corporate Responsibility
- New Development in Heritage Districts
- Streetscape Upgrades
- Cultural Tourism
- Interpretation and Public Art
- Financial Incentives
- Bibliography

HOW TO ORDER
Please forward ............... copies of Streetwise Asia - A Practical Guide @ AU$29.95 (inc GST) or US$25 for orders from outside of Australia, plus postage. Plus handling costs (AU$3.00 for Australian orders, or US$5.00 for orders from outside of Australia) each to:

Name .................................................. Address .................................................................

☐ Money Order ☐ Cheque (made payable to Australind - Streetwise Asia)

Book to be sent/ or has been personally collected – please indicate which one.

SEND TO:
McDougall & Vines Conservation and Heritage Consultants, 27 Sydenham Rd, Norwood, 5067 South Australia
Tel: +61 8 83626399, Fax: +61 8 83630121, E-mail: liz@mcdougallvines.com.au

Or payment can be made via credit card by emailing

Australia ICOMOS Secretariat, Cultural Heritage Centre for the Asia and the Pacific, Faculty of Arts, Deakin University, 221 Burwood Highway, Burwood, Victoria 3125
Ph: 61 3 9251 7131, Fax: 61 3 9251 7158, Email: austicomos@deakin.edu.au, www.icomos.org/australia